

**Media Solutions**  
**Price List FY0**  
**June 1, 2009 to June 30, 2010**  
University of Wisconsin-Madison  
608-263-6027

<b>Services</b>	<b>Hourly Rate</b>	<b>Unit</b>	<b>Unit Cost</b>
3D Animation	\$76.00	1/4 hour	\$19.00
Medical Illustration	\$76.00	1/4 hour	\$19.00
Graphic Design	\$76.00	1/4 hour	\$19.00
Photography, Scientific/Biological*	\$76.00	1/4 hour	\$19.00
Photography, Medical/Surgical/Clinical*	\$76.00	1/4 hour	\$19.00
Photography, Location*	\$76.00	1/4 hour	\$19.00
(weekdays after 6:00; weekends/holidays)	\$114.00	1/4 hour	\$28.50
Photography, Studio*	\$76.00	1/4 hour	\$19.00
Photography, consultation/handling/enhancement	\$76.00	1/8 hour	\$9.50
Video Filming	\$76.00	1/4 hour	\$19.00
Video Editing	\$76.00	1/4 hour	\$19.00
Special Priority*, add'l cost	\$76.00	1/2 hour	\$38.00

\* minimum, 1/2 hour

<b>Portraiture (Call for an appointment.)</b>	<b>Unit Cost</b>
Portrait single	\$76.00
Portrait group; studio (2-5 people maximum)	\$95.00
Portrait group; studio (6+ people)	\$114.00
Portrait group; location	\$152.00
Composite; studio	\$19.00
Composite; location	\$19.00
Color Passport/Visa, single	\$38.00
Portrait retouching; each (eyeglass reflections, hair, special) 1/8 hr unit	\$9.50

<b>Scans</b>	<b>Unit Cost</b>
Low & High Res, Color/Grayscale (>150 dpi)	\$9.50
Set-up time (\$76.00/hour; 1/8 hour unit)	\$9.50
Economy Slide Digitization (150 dpi) each	\$2.50
Set-up time for <20 slides (\$76.00/hour; 1/8 hour unit)	\$9.50

<b>Prints</b>	<b>Unit Cost</b>
B&W, Letter	\$1.75
B&W, Tabloid	\$2.75
Color, Letter/Legal	\$3.25
Color, Tabloid	\$6.25
Epson, 5x7 or smaller	\$10.50
Epson, 8 x 10	\$12.50

Epson, 11x17	\$16.00
Epson, 13x19	\$18.00
Transparencies: Color, Letter/Legal (Call for an estimate)	
Large format (per square foot)	\$7.90
Large format (24 hours or less) (per square foot)	\$11.85
Consultation, handling, alterations (\$76.00/hour; 1/8 hour unit)	\$9.50

<b>Supplies/Services/Misc.</b>	<b>Unit Cost</b>
CD Write (1/8 hr)	\$9.50
+ \$1.50 for CD and case	\$1.50
DVD Write (1/8 hr)	\$9.50
+ \$1.50 for DVD and case	\$1.50
Materials and other Vendor Services (per Vendor cost)	

Please note: Non-UW, non-state departments and personal checks add a 48.5% overhead charge and 5.5% state sales tax for all services, per University policy.